

PRESS RELEASE

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For Immediate Release

Software integration adds BinTrac® data acquisition to Feed Order Pro®

Easy Automation Inc. and HerdStar LLC. jointly announce a new software update for Feed Order Pro®. The update will enable users of the milling program to directly access feed bin data from sites equipped with BinTrac® Weighing Systems. Easy Automation and Herdstar worked together to develop the integrated solution in response to input from current customers of both systems. The added functionality offers multiple benefits and efficiencies. Feedmill managers will now be able to view BinTrac feed bin levels and daily feed consumption without “stepping out” of their Easy Automation software. The ability to collect accurate measurements from every bin at every site has the potential to eliminate or greatly reduce human error and out-of-feed occurrences. It also helps facilitate timely feed order placement, ration selection, batch size and delivery scheduling. Within hours of delivery, the mill can verify the correct bins were filled with the correct amount of feed.

BinTrac remote data acquisition technology provides a valuable link between feed mills and production facilities. The integration with Feed Order Pro eliminates redundant software, saves time and gives feed mill managers more information and control from a single screen.

Bintrac® is a product of Herdstar LLC, a livestock technology company in Mankato, Minnesota. For more information on the BinTrac system, go to www.bintrac.com or call 888-bintrac or 877.246.8722.

Easy Automation Inc. is a leader in integrated feed mill software and automation located in Welcome, Minnesota. For more information on Feed Order Pro® software, go to www.easy-automation.com or call 800.397.9736.